

Social Media Manager & Graphic Designer

Title - Communications-Social Media Manager & Graphic Designer Central

Reports to – Communications Director

Core Function –The Social Media Manager & Graphic Designer will help provide leadership in the areas of social media presence and graphic design as it relates to Faith Church and Faith Church ministries. This person will work closely with the Communications Director.

This leadership will come from:

- a personal commitment to the Lordship of Jesus Christ
- a mature faith and steadfast character
- reliance on the authority of Scripture and prayer
- a sense of calling to an "equipping of the saints"

Qualifications

- Is supportive to staff members and the church body
- Understands and supports the vision of Faith Church and how the Communications Department fulfills that vision
- Exhibits a spirit of cooperation, teamwork and teachability
- Possesses knowledge of social media strategy and development of creative content
- Demonstrates ability to work collaboratively

Specifications

- A passion for storytelling/A thorough understanding (and enjoyment) of social platforms/Working knowledge of Macs, Adobe Creative Suite and Photography/An outgoing personality that thrives on working with others

Key Roles

- Social Media - Curate engaging central content - posts, pictures, video status and updates - and document in a social media calendar/Copywriting/Monitor trends, advise on potential opportunities and resolve issues/Curate and develop social media campaigns to support the church's mission and vision as well as churchwide sermon series, events, ministry events etc./Lead, train and communicate with campus social media coordinators to benefit campus-specific social media identities and ministries
- Graphic Design - Assist in the ownership & protection of the Faith Church branding, branding strategy and execution of branding/Strategize creative content with the Creative Planning Team/Design promotional items and resources including but not limited to brochures, cards, slides etc./Create conceptual design ideas for ministries, events, sermon series and other avenues throughout Faith/Maintain and organize graphic archive
- Photography - Coach, develop & maintain relationship with campus photography team leaders/Produce, organize, edit & distribute professional photographs for Faith Church (including shooting at a campus 2 times a month and shooting all campus events)/Regularly update and organize photograph archive/Organize shoots and schedule photographers when requested/Ensure photography plans align with production, marketing and related social timelines

Time Commitment - 40 hours per week

Compensation Package - Available through the Executive Pastor and Director of Finance